

Company

West River Cooperative Telephone Company Calling on You

Stay Safe while you Surf!

Keep up to date on new scams through ISP Alerts. To see some of the scams, please got to www.wrctc. coop and click on "ISP Alerts." You may also click on the "Email Scam Alerts" found in the lower left-hand corner of your sdplains webmail account.

(continued on page 3)



on facebook

facebook.com/WRCTC

Shop Local: The Current Connection

The Current Connection, located on Main Street in Lemmon, S.D., is your one stop shop for all things electronic. Lemmon native, Jack Anderson and his wife Kim, opened for business in 2006 in the back of the Sugar Shack building. Initially, their business focused on computer sales and service, and Jack quickly earned a reputation as being the "goto" guy for those facing computer issues. As their business began to develop, they outgrew their small space and relocated to their own building on Main Street in 2008.

They now are able to offer office supplies, office furniture, educational toys, home electronics and also sports apparel made by local business owner Celena Baumgarten of Stateline Designs.

Kim Anderson also operates a photography business out of their shared space by the name of CSquared Photography, where clients can have family photos, senior portraits, engagement pictures or any other life event captured by the extremely talented photographer, without having to travel out of town.

Jack and Kim have two sons who can be spotted in the store assisting customers on any given day. They enjoy helping customers pick out gifts for their loved ones, entertaining your children while you shop, and telling jokes to those needing a laugh. The

boys especially look forward to the month of December, when they help punch green cards at the store as part of the Lemmon Chamber of Commerce "Christmas in Lemmon" card promotion.

In addition to several other great deals during the month of December, the Current Connection will offer a free 4GB Flash Drive with the purchase of a computer to "Shop Local" customers. Just mention you read their story in the WRCTC "Calling on You" Newsletter!

inside this issue

National Do Not Call Reg 2
FCC Order impacts Rates . 2&4
From the Mailbox 3
Anniversary3
ISP Alerts (cont.)
New Members 4
Find Phone Number 4
Holiday Closings 4



National Do Not Call Registry Q&A

Don't let Telemarketers ruin your day!



Why would I register my phone number with the National Do Not Call Registry?

The National Do Not Call Registry gives you an opportunity to limit the telemarketing calls you receive. Once you register your phone number, telemarketers covered by the National Do Not Call Registry have up to 31 days from the date you register to stop calling you.

Who manages the National Do Not Call Registry?

The National Do Not Call Registry is managed by the Federal Trade Commission (FTC), the nation's consumer protection agency. It is enforced by the FTC, the Federal Communications Commission (FCC), and state law enforcement officials.

Why was the National Do Not Call Registry created?

The registry was created to offer consumers a choice regarding telemarketing calls. The FTC's decision to create the National Do Not Call Registry was the culmination of a comprehensive, three-year review of the Telemarketing Sales Rule (TSR), as well as the Commission's extensive experience enforcing the TSR over seven years. The FTC held numerous workshops, meetings, and briefings to solicit feedback from interested parties and considered over 64,000 public comments, most of which favored creating the registry. You can review the entire record of the Rule review at www.ftc.gov/bcp/rulemaking/tsr/tsrrulemaking/index.htm.

How soon after I register will I notice a reduction in calls?

Telemarketers covered by the National Do Not Call Registry have up to 31 days from the 456-3022 date you register to stop calling you.

When I register my phone number, how long until it shows up on the National Do Not Call Registry? After you register, your phone number will show up on the registry by the next day. Telemarketers 972-4643 have up to 31 days to get your phone number and remove it from their call lists.

What if I change my mind? Can I take my number off the National Do Not Call Registry?

You can delete your phone number only by calling toll-free 1-888-382-1222 from the telephone number you want to delete. After you contact the registry to delete it, it will be removed from the National Do Not Call Registry by the next day. But telemarketers have up to 31 days to access information about your 257-2623 deletion and add your number back to their call lists, if they choose to.

How do I get more information about the registry?

You can visit the website for the National Do Not Call Registry at www.donotcall.gov or call the registry's toll-free number (1-888-382-1222).

FCC Order impacts WRCTC's Rates

Due to the Federal Communications Commission's (FCC) recent ruling, there will be a number of changes and implementation dates WRCTC will face in the near future. These changes must be met to comply 375-3434 with the new rules. Two of these changes will be implemented on January 1, 2013, and will have a financial impact on every West River member. The first change we must meet is a local service rate benchmark of \$14.00 per month

(continued on page 4)

From the Mailbox

WRCTC,

I want to thank you so much for the leather carry-on bag I won at your annual meeting. I love it and can really

use it. Plus your meal was really good and I loved your entertainment. Then, I have to say, you have some of the nicest employees I have ever dealt with. Thank you for a great cooperative.

A friend,

Karol Hoffman, Lemmon

Thank you for the \$50 credit on our phone bill that we won at the WRCTC meeting. It is very much appreciated. The meal was 456-1555 delicious and the entertainment was funny and well received by the audience.

Thank you,

Jim & Angie Spenny, Lemmon

WRCTC,

Thank you very much for the \$25 gift certificate to Scheel's drawn for me at the annual meeting. It was much appreciated. Thank 374-7854 you also for the great meal and entertainment!

Sincerely,

Mary Ellen Fried, Bison

West River Coop. Telephone Company,

Thank you for the nice rain gauge we received at the annual meeting. The pancakes and sausage were good and the entertainment was great.

Thank you,

Steve and Alice Vetter, Bison

Anniversary



Kerry Holmes recently celebrated his five-year anniversary with WRCTC. Kerry began his career with WRCTC as a 1000-hour technician in 2007 and he was hired on full-time shortly after. Kerry was promoted to a Journeyman Combination 375-3987 Technician in May 2010 and some of his job responsibilities include installing and maintaining phone, Internet and cable television services.

Kerry grew up in Dupree and graduated from Dupree High School and Minnesota State Community and Technical College (MSCTC) with a degree in 244-7778 telecommunications. Kerry did

his internship with CTC of Brainerd, MN in 2006.

Kerry and his wife, Laura, have two children, Kamden and Audrey. In his spare time, Kerry enjoys hunting, crocheting and spending time with friends and family.



Stay safe while you surf (continued)

West River Cooperative Telephone Company wants everyone to be safe while they surf the Internet and check their emails. There are several threats out on the Web, and many of them can be very convincing and may even appear to come from a legitimate company. Our best defense is to become aware of the threats and be alert for attempts via email or a web page to force a download of unknown software or divulge personal information.

If you wish to report a suspicious email message, please forward the original email message to support@ispalerts.com.

New WRCTC Members

Bison, Meadow, Sorum

Moenkedick, Aaron & Galanti, Leanne 866-4552

Buffalo, Camp Crook

Turbiville, Larry 797-4531

Lemmon

Even, Matt & Hess, Cassie 374-4271 Swedberg, Rodney 374-4272 Swope, Greg 374-4273 Tomac, Frank & Krista 374-4270

Newell

Crandall, Marc & Sloan, Sheri 456-3666 Geib, Wendy 456-3564 Manzis, Matt & Lindsey 456-3548 Onstad, Amanda 456-3514

Nisland

King, John & Kathy 257-2855

Change

Tifft, Chelsey from 257-2850 to 456-3557

HELP is only a phone call away (24/7 Support)

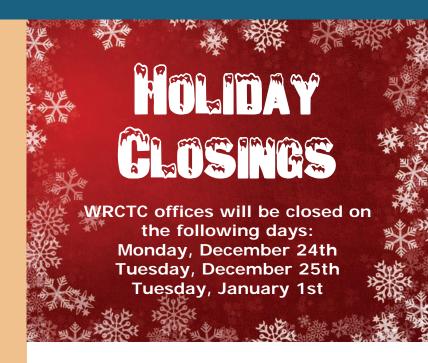
SDPlains Help Desk 888-464-9513 WildBlue Help Desk 888-212-5370

Find Your Phone Number

Fifteen telephone numbers were hidden in the November newsletter. Those members who hunted and found their number were: Connie

\$10

Benson, Lemmon; James Clark, Keldron; Rosalie English, Camp Crook; S. A. Harris, Lemmon; Mary Jacobsen, Newell; Jason Lindholm, Buffalo; Art Ollila, Vale; Chris Riesinger, Lemmon and Ludwig Schmidt, Bison. Hidden in this issue are ten new numbers. If you find YOUR number, all you have to do is notify our office. The \$10 will then be deducted off your telephone bill. New connect numbers do not count. **Deadline is December 20, 2012.**



FCC Order impacts WRCTC's Rates (continued)

for residential accounts. Our present rate is \$13.00 per month. Therefore, effective with your January 1, 2013 bill, the residential rate will increase by \$1.00 per month.

The second change is that we will be required to implement an Access Recovery Charge (ARC) of \$0.50 per month for all residential and singleline business accounts and a \$1.00 per month increase on all multi-line business accounts if we want to retain our federal funding that is so vitally important to our company. 374-3426 Again, we will comply and implement the ARC beginning January 1, 2013. The federal support we receive because we serve a very sparsely populated area is very important to us. Presently, we recover about 80% of our total revenue from those who use our system and from the Federal Universal Service Fund, so it is important that we comply with these federal mandates. If we choose not to comply, the impact to our company would be far more devastating as we would lose additional support and that would influence local service rates even more.

We will continue to keep you updated on the 866-4557 impact the FCC Order has on our company and how it will affect your local service rate as information becomes available.