

Company

# West River Cooperative Telephone Company Calling on You

# **Avoiding** Spam

The best way to avoid spam is not getting on spammers' lists in the first place. Many web sites require you to sign up to access their services. Often, you need to provide a valid email address during the signup process. There's nothing wrong with that. But you never know what will happen to the email address you give to the site. For that

(continued on page 3)



on facebook

facebook.com/WRCTC

## inside this issue

Manager's Column 2	
2012 in Review 2 & 3	
Avoiding Spam	
Call Before You Dig 3	
Coloring Contest Winners 4	
New Members 4	
Find Your Phone # 4	

# Monitor your Livestock the **Comfy Way**

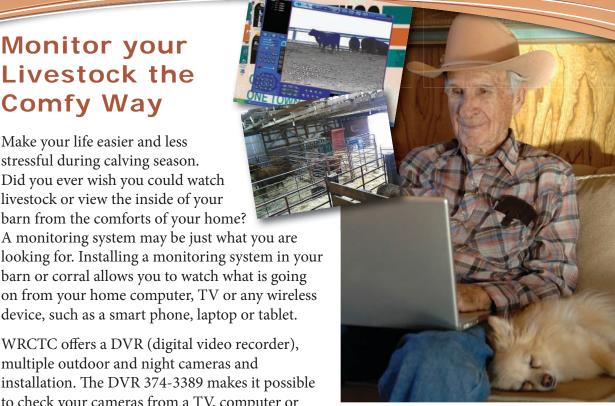
Make your life easier and less stressful during calving season. Did you ever wish you could watch livestock or view the inside of your

A monitoring system may be just what you are looking for. Installing a monitoring system in your barn or corral allows you to watch what is going on from your home computer, TV or any wireless device, such as a smart phone, laptop or tablet.

WRCTC offers a DVR (digital video recorder), multiple outdoor and night cameras and installation. The DVR 374-3389 makes it possible to check your cameras from a TV, computer or

kindle fire

smartphone. Call us today at 605-244-5213 for a free quote to see how we can help!



# **Upgrade or Add a New** Service and Receive...

Upgrade your phone service to **ActPak IP**, **ActPak VP or ActPak VIP** & receive a *Kindle Fire!* 

Upgrade to **ActPack VIP or VP** with the **Digital Tier** & receive a Kindle Fire HD!

#### **Already Have WestNet DSL?**

Upgrade your internet speed to 6 Mbps & receive a Kindle Fire HD!

#### Already have Cable TV?

Upgrade to the Digital Tier & receive a Canon® Digital Camera!



A two-year contract is required for all promotions. Services not available in all areas. Some restrictions apply. ActPak abbreviations are as follows: V = Video (basic cable television); I = 4Mbps high-speed Internet; P = Phone service with 150 long-distance minutes and 4 calling features. Promotional offers end June 28, 2013.



The Manager's Column by Jerry Reisenauer

## Construction in the 2013 Work Plan and Budget

If you are like me, it's been a great winter – very little snow and warmer than normal temperatures. The downside to the mild winter is certainly the lack of moisture and ongoing drought. It appears that the drought is prevalent throughout our entire service area. I recently read an article in the *Rapid City Journal* that shows Orman Dam near Belle Fourche is at 67% of capacity and Shadehill Reservoir near Lemmon is at 66% of capacity at this time. Hopefully, 788-2963 we will see above average moisture in the form of rain over the next few months.

The 2013 Work Plan and Budget has been completed and approved by the Board of Directors. Our capital budget included the funding for the construction of approximately 120 miles of new fiber optic facilities in the Lemmon, Bison, Newell and Nisland Exchanges. These new cables will replace older copper cable that has reached the end of its useful life. Over the next five years, we plan to extend our Fiber-to-the-Home (FTTH) facilities to the remaining parts of our service area. Once this project is complete, we will have a

system in place that will provide almost unlimited bandwidth to every member in our service area. We look forward to continuing to provide new and evolving technologies that the FTTH system will allow.

Our accrual budget for 2013 shows that we will generate revenue of approximately \$10 million. 257-2520 Of the total revenue, less than \$1 million will be generated from local service rates. The bulk of the revenue will come from access revenue from those who use our system. Over the past years I have written a number of articles in which I have outlined the time frame of when access revenues will decrease and go away because of the Federal Communications Commission's (FCC) rulings. While we will have a very strong margin of approximately \$2 million in 2013, we need to continue to work with our statewide and national organizations to help insure that as new 375-3520 rules are made, the interests of small companies that serve rural areas are represented. Have a great month.

## 2012 in Review (last six months)

#### July

- The Round-Up Committee dispersed a total of \$3,200 to eight members facing large medical expenses.
- U.S. House Representative Kristi Noem visited WRCTC and hosted a Town Hall Meeting in Bison.

#### **August**

- Dalton Hurst, Buffalo won the Harding County Quiz Bowl and the \$500 scholarship from WRCTC and Grand 456-1811 Electric.
- WRCTC and Grand Electric attended the local county fairs. WRCTC helped sponsor and serve the supper at the Butte/Lawrence County Fair.
- Directors and employees served the meal at the kickoff supper for the Medora-Deadwood Wagon Train Ride in Buffalo, SD. WRCTC and Grand Electric also sponsored the meal.
- A 10-Meg Ethernet circuit for Internet was installed at the McIntosh School.

#### **September**

• Tailgate parties were held in Bison, Buffalo, Lemmon, Newell and Faith. The directors and employees served bratwursts and hot dogs and shot T-shirts into the crowds.



Tailgate party in Buffalo.

#### 2012 in Review (continued)

 The Notify Plus System was installed in the Newell School, which means all schools within our service territory are now using it to notify parents and 374-5312 teachers of special announcements.

#### **October**

- The Annual Meeting was held on Oct. 1st.
  DeJon Bakken, Sandi Helms and John
  Johnson were re-elected and employee Kerry
  Holmes received his five-year service pin.
- CPNI and Red Flag Policy was reviewed.



Kathy Lamphere at the Newell School using the Notify Plus System.

#### <u>November</u>

- WRCTC began offering VIPRE AntiVirus.
- The first computer class of many was held in Bison.



The first computer class was held at the Grand Electric Social Room in Bison.

#### December

- The Round-Up Committee selected six members facing large medical expenses to receive \$350 each 972-4555.
- WRCTC Technicians placed as the top teams at the 2012 Telecom Tech Challenge.
- The 12 Gifts of Christmas Drawing was held and the winners of the grand prize, an Apple iPad, was Dale and Katy Williams, Prairie City.



Dale and Katy Williams holding their new iPad they won through the 12 Gifts of Christmas drawing.

## Avoiding Spam (continued)

reason it's a good idea not to use your primary email address when you sign up at a web site. Rather use an account at one of the free web-based email services such as Yahoo! Mail or Hotmail, or another secondary email address that is not critical.

Although it is not possible to eliminate all spam 244-7143 messages from your inbox, we are continuously working with the filter software to report spam that gets through and put additional rules in place to catch some of the new waves that are inevitable. For more information on navigating your email spam filter, please visit www.wrctc.coop and click on the "Avoiding Spam" link.

# Call Before You Dig



Don't assume you know what's below. Protect yourself and those around you – Call 811 every time.

Planning a home improvement job? Planting a tree? Installing a fence or deck? WAIT! Here's what you need to 375-3535 know first:

Whether you are planning to do it yourself or hire a professional, smart digging means calling 811 before each job. Homeowners often make risky assumptions about whether or not they should get their utility lines marked, but 866-4640 every digging job requires a call – even small projects like planting trees and shrubs.

#### **New WRCTC Members**

Bison, Meadow, Sorum	
Cleveland, Tara	244-7449
Keough, Sadie	244-7433
Roggenkamp, Wyatt	788-2934
Buffalo, Camp Crook	
Brengle, Tate	375-3635
Gunderson, Roger (Sheep Camp)	375-3913
Irwin, Kathy	375-3610
<u>Lemmon</u>	
Green, Taylor	374-4291
One Horn, Doris	374-4290
Newell	
McElwain, Jason & Hamner, Christina	456-3515
Peterson, Brian & Jill	456-3554
<u>Nisland</u>	
Senn, Jerry & Heather	257-2860

## **April Quotation**

April cold with dropping rain Willows and lilacs brings again, The whistle of returning birds And trumpet-lowing of the herds.

~ Ralph Waldo Emerson



### Find Your Phone #

Ten telephone numbers were hidden in last month's newsletter, and all TEN members found their number! Those members who hunted and found their number were: Dwayne Adams, Buffalo;

bill credit

David M. Anderson, Lemmon; Bud Biegler, Bison; Tyler Campbell, Lemmon; James Dague, Nisland; Lavera Ford, Vale: Fern Giannonatti, Buffalo; Wilber Haggart, Bison; Mark Jarnecke, Newell and David Storm, Meadow. Hidden in this issue are ten new numbers. If you find YOUR number, all you have to do is notify our office. The \$10 will then be deducted off your telephone bill. New connect numbers do not count. Deadline is April 22, 2013.

# Winners of the **Coloring Contest**

WRCTC, along with Grand Electric, sponsored an Easter coloring contest. The contest was open to all children fifth grade and under in both service areas. Once again, it was a huge success! Winners in the four categories are as follows:





Preschool: 1st Place- Sloan Thompson, Buffalo; 2nd Place - Anthany Rhoden, Newell and 3rd Place - Baxter Kayras, Belle Fourche.



Kindergarten & Grade 1: 1st Place - Maddie Hulm, Prairie City; 2nd Place - Shayla McElwain, Newell and 3rd Place - Jarett Schuchard, Prairie City.







Grades 2 & 3: 1st Place - Tori Timm, Vale; 2nd Place - Macy Schiley, Meadow and 3rd Place -Mary Carmichael, Bison.







Grades 4 & 5: 1st Place -Marlee Smeenk, Newell; 2nd Place - Jaclyn Jensen, Scranton and 3rd Place - Macie Thornhill, Nisland.